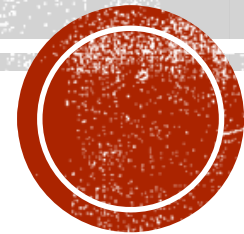


# ICE-SEAM 2017

**SPONSORSHIP PACKAGES @ UTEM, MELAKA**



No	Entitlement
1	<p><b>Exhibition Booth (2 units)</b></p> <ul style="list-style-type: none"> <li>• Includes 2 full conference packages (includes bags, Exhibitor badges and Exhibitor listing in the Program Book)</li> <li>• One booth consists of 1 x table, 1 x chair; 1 x electric socket 220/240 Volt.</li> <li>• Floor size 6'x8'</li> </ul>
2	<p><b>ICE-SEAM2017 delegates</b></p> <ul style="list-style-type: none"> <li>• Includes 2 Delegates to attend the ICE-SEAM2017. Name of these delegates are to be provided to the Secretariat.</li> </ul>
3	<p><b>Program Book</b></p> <ul style="list-style-type: none"> <li>• 1/2 Page Advertisement in the Program Book – inside back cover in color</li> <li>• Excludes cost of design, artwork, colour separation and film production of the Advertisement.</li> </ul>
4	<p><b>Brief slots</b></p> <ul style="list-style-type: none"> <li>• 15 minutes brief slot in between keynote speaker. The sponsors are free to use the allocated time for company related activities.</li> </ul>
5	<p><b>Company Logo or Product Logo at the ICE-SEAM2017 Website and backdrop during keynote sessions</b></p> <ul style="list-style-type: none"> <li>• Excludes the cost of design of the Logo.</li> <li>• Limited to one logo only.</li> </ul>
6	<p><b>Tax Exemption</b></p> <ul style="list-style-type: none"> <li>• Sponsorship packages in this conference is applicable for tax exemption with LHDN.</li> </ul>

**GOLD PACKAGE**  
**(RM15,000)**



**SILVER PACKAGE**  
**(RM10,000)**

No	Entitlement
1	<b>Exhibition Booth (2 units)</b> <ul style="list-style-type: none"><li>• Includes 2 full conference packages (includes bags, Exhibitor badges and Exhibitor listing in the Program Book)</li><li>• One booth consists of 1 x table, 1 x chair; 1 x electric socket 220/240 Volt.</li></ul>
2	<b>ICE-SEAM2017 delegates</b> <ul style="list-style-type: none"><li>• Includes 2 Delegates to attend the ICE-SEAM2017. Name of these delegates are to be provided to the Secretariat.</li></ul>
3	<b>Program Book</b> <ul style="list-style-type: none"><li>• 1/2 Page Advertisement in the Program Book – inside back cover non colored.</li><li>• Excludes cost of design, artwork, colour separation and film production of the Advertisement.</li></ul>
4	<b>Company Logo or Product Logo at the ICE-SEAM2017 Website and backdrop during keynote sessions</b> <ul style="list-style-type: none"><li>• Excludes the cost of design of the Logo.</li><li>• Limited to one logo only.</li></ul>
5	<b>Tax Exemption</b> <ul style="list-style-type: none"><li>• Sponsorship packages in this conference is applicable for tax exemption with LHDN.</li></ul>



# BRONZE PACKAGE (RM5,000)

No	Entitlement
1	<b>Exhibition Booth (1 unit)</b> <ul style="list-style-type: none"><li>• Includes 1 full conference packages (includes bags, Exhibitor badges and Exhibitor listing in the Program Book)</li><li>• One booth consists of 1 x table, 1 x chair; 1 x electric socket 220/240 Volt.</li></ul>
2	<b>ICE-SEAM2017 delegates</b> <ul style="list-style-type: none"><li>• Includes 1 Delegates to attend the ICE-SEAM2017. Name of the delegate are to be provided to the Secretariat.</li></ul>
3	<b>Program Book</b> <ul style="list-style-type: none"><li>• 1/2 Page Advertisement in the Program Book – inside in between content, non colored.</li><li>• Excludes cost of design, artwork, color separation and film production of the Advertisement.</li></ul>
4	<b>Company Logo or Product Logo at the ICE-SEAM2017 Website and backdrop during keynote sessions</b> <ul style="list-style-type: none"><li>• Excludes the cost of design of the Logo.</li><li>• Limited to one logo only.</li></ul>
5	<b>Tax Exemption</b> <ul style="list-style-type: none"><li>• Sponsorship packages in this conference is applicable for tax exemption with LHDN.</li></ul>



# EXHIBITION PACKAGE (RM1,990)

No	Entitlement
1	<b>Exhibition Booth (1 unit)</b> <ul style="list-style-type: none"><li>• Includes 1 full conference packages (includes bags, Exhibitor badges and Exhibitor listing in the Program Book)</li><li>• One booth consists of 1 x table, 1 x chair; 1 x electric socket 220/240 Volt.</li></ul>
2	<b>ICE-SEAM2017 delegates</b> <ul style="list-style-type: none"><li>• Includes 1 Delegates to attend the ICE-SEAM2017. Name of the delegate are to be provided to the Secretariat.</li></ul>
3	<b>Tax Exemption</b> <ul style="list-style-type: none"><li>• Sponsorship packages in this conference is applicable for tax exemption with LHDN.</li></ul>



<b>Sponsorship package (RM)</b>	<b>GOLD 15,000</b>	<b>SILVER 10,000</b>	<b>BRONZE 5,000</b>	<b>EXHIBITION 1,990</b>
<b>Booths (for promo, head hunting, etc.) (one booth = 1 x table; 1 x chair; 1 x electric socket (220/240Volt), floor size 6'x8').</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>Tax exemption</b>	√	√	√	√
<b>Advertisement (logo, website link)</b>	√	√	√	NIL
<b>Conference full package</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>1</b>
<b>Head hunting opportunities (UTeM students)</b>	√	√	√	√
<b>Company's brief in Program Book</b>	Back cover, colored	Back cover Inside Non colored	Inside in between content, Non colored	NIL
<b>Brief slot in between keynote speaker</b>	15MIN	Nil	Nil	Nil

# SPONSORS CATEGORIES

- INDUSTRIES (FROM PJIM DATABASE) (SIVA/ FUAD)
- VENDORS (REGISTERED AS FKM'S SERVICE PROVIDER) (FAIZUL)
- MOA/MOU SIGNED COMPANIES (SITI)
- GOVERNMENT AGENCIES I.E. MOSTI, KETTHA ETC (TEE)

